

# Lovely Arrows

## DESIGNS

CREATIVE PORTFOLIO  
2024





# CALLIGRAPHY & ILLUSTRATION

I offer calligraphy services for invitation addressing, custom quotes or vows, or any other item your client may want as a special keepsake.

Although I have my own style of hand lettering, I also offer to imitate fonts that the client is using in their invitation suite or a script style that they prefer.

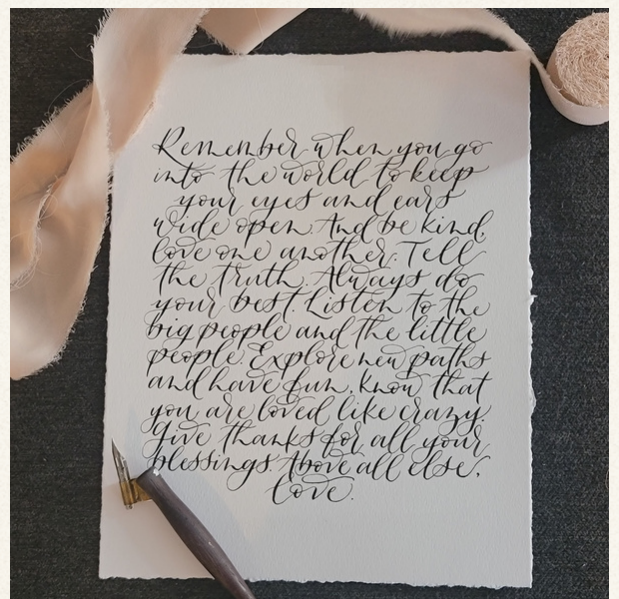
In addition to calligraphy, another option you have are custom illustrations. I love sketching florals, drawing/painting custom maps or anything that illuminates your personality or brand. I've drawn logos, designed matchbooks and coffee cup sleeves, customized t-shirts and more!



Full Calligraphy Envelope



Custom Watercolor Monogram



Quote or Vows as a Keepsake



Hand Lettered Wedding Welcome Sign



Hand Lettered Drink Sign with Illustrations



Hand-Painted Floral Welcome Sign  
Frame Available for Rent.



Hand Lettered Signature Drink Sign

# WEDDING SIGNAGE

CUSTOM HANDLETTERING &  
DESIGN

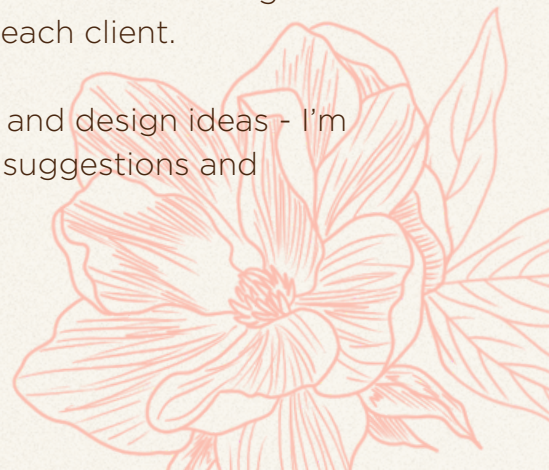


Hand-Painted Personalized Tablecloth

Mirrors, acrylics, chalkboards, watercolors, painted tablecloths and more - the sky is the limit when it comes to custom wedding signage!

Everything that I make is hand lettered or hand painted, so no one person has the same design and everything is unique to each client.

Let's chat about your vision and design ideas - I'm happy to help with creative suggestions and inspiration.





Seating Chart Calligraphy on Venue Mirrors



Frosted Acrylic Seating Chart with Rentable Base



Watercolor Illustrations

# WEDDING SIGNAGE

## SEATING CHARTS

Seating charts are the most common signage I do - and I'm here for it, because they set the stage for the entire reception.

Although mirrors are always a classic, I'm loving the modern look of acrylics! Looking for something more personal? Incorporating watercolor paintings of locations that are meaningful to the bride and groom are always a show stopper! They even make great gifts and keepsakes to remember the special day.



Hanging Seating Chart Display  
Frame Available for Rent.



Hand Built & Illustrated 8' x 8' Photo Backdrop



Custom Built & Hand Lettered Seating Chart Display



# CUSTOM BUILDS

## SEATING CHARTS, BACKDROPS & SIGNAGE

Let's talk custom designs, shall we?  
Instead of a mirror or acrylic seating chart on a base, how about we design a frame that displays your chart AND your welcome sign?  
Or let's build some towers, hand paint a quote and add some acrylic panels for your guest names?

In addition to our full rental catalogue, I'm offering custom built signage and displays to highlight your event!

Custom designs include pretty much anything you can dream up! We will work together to bring your vision to life using your design ideas, your colors and brand, and your personality. Whatever your aesthetic is, we will complement it!

\*Custom work is not wedding specific as I also work with corporate clients for brand activation, company events and business displays.

# MURAL ART

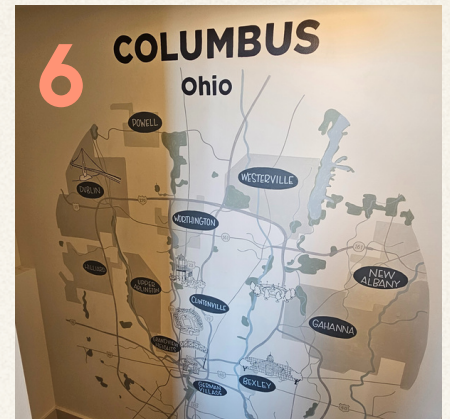
I am incredibly excited about murals. Each one is uniquely designed and hand painted. Murals are perfect for those walls too textured for wallpaper or adding personality to your home or business.

Don't want to commit to something quite so large or permanent? I also offer moveable murals - free-standing 7'x7' walls that can be designed and painted for your event or space (hint: you can also remove the feet and hang the wall canvas up!).

Ready to make some moves and elevate your space? Let's chat.

Examples to the right include:

1. Quote at Staging Spaces Interiors
2. Selfie Feature Wall as a part of the large exterior mural at Orchard Lane Flowers
3. Face-in-Hole Boards for a MedVet event
4. Logo design above gift wall at THREAD
5. Pop Art design at a local photography studio
6. Illustrated map of Columbus featuring suburbs that the Client services
7. Small sign featuring brand colors for styled shoot.
8. Chalkboard wall design for CASTO Communities with community features and team information





# ON-SITE CALLIGRAPHY & ENGRAVING

Engraved gifts are timeless: think customized perfume bottles, or flasks, or shot glasses or tumblers! The perfect personalized gift for any friend, guest, client or customer!

Whether it's a wedding, brand activation, company party, product launch or VIP experience, having a calligrapher on-site to customize favors or purchases basically lets your people know you love them.

Live calligraphy and engraving\* provides an interactive experience, gifts memorable keepsakes and creates meaningful connections.

\*For my corporate clients:  
90% of leading marketers say personalization significantly contributes to business profitability. And Salesforce itself says 97% of marketers witnessed a rise in business outcomes as a result of personalization.

*Engraving services offered any time -  
you're welcome to provide an item and  
have it engraved!*



# RENTAL INVENTORY

We offer an assortment of rental options, including mirrors, acrylics and chalkboards. To see photos and more details, visit [lovelyarrows.com](http://lovelyarrows.com)

## SEATING CHARTS/LARGE DISPLAYS

- Modern Silver Mirror - 66" h x 32" w
- Arched Gold Bordeaux Mirror - 63" h x 46" w
- Silver Beveled Mirror - 63" h x 29" w
- Industrial Iron & Wood Mirror - 55.25" h x 29.75" w
- Distressed White Framed Mirror - 53" h x 29" w
- Vintage Gold Scroll Mirror - 47.5" h x 23.5" w
- Smoky Black Acrylic with Black Base - 5' h x 3' w
- Frosted Acrylic with White Base - 5' h x 3' w
- Clear Acrylic with Black or White Base - 5' h x 3' w
- 3-Panel Acrylic with Bases - 5' h x 15' w
- Gold Frame for Hanging Acrylic Display - 6' h x 8' w
- Acrylic Box Tower Display - 14 boxes
- Boho Vase & Acrylic Display (see picture)

We also offer a variety of smaller signage for bar menus, table numbers, etc. For more detailed pictures and information, visit [www.lovelyarrows.com](http://www.lovelyarrows.com).

## MEDIUM MIRRORS

- Gold Oval Scroll Mirror
- Rectangular Gold Scroll Mirror
- Rectangular Gold Frame Mirror
- Rectangular Beveled Mirror
- Rectangular Antique Silver Mirror



Boho Vase & Acrylic Display Available for Rent



Rectangular Gold Scroll Mirror



Smoky Black Acrylic with Black Base



# PRICING

## 2024 PRICING & MINIMUMS

### CALLIGRAPHY & ENGRAVING

Envelope Addressing	from \$4 each*
Custom Quotes/Vows	from \$75
Calligraphy Services	from \$75*
Engraving Services	from \$75*
Seating Chart	from \$350
Calligraphy	up to 150 guests
On-Site Calligraphy	\$150 per hour*
On-Site Engraving	\$150 per hour*

\*Does not include products to personalize.

### ILLUSTRATIONS

Logos	from \$150
Buildings/Venues	from \$150
Custom Maps	from \$250
Commercial Art	from \$850
Illustration Services	from \$75

### RENTALS

Seating Charts	from \$150*
Welcome or Large Signs	from \$95
Medium Signs	from \$50
Small Signs	from \$35
Table Numbers	from \$5 each
Hanging Acrylic Display	from \$350*
Tower Display w/Acrylic	from \$400*
8'x 8' Photo Backdrop	from \$500*

\*Rental fee does not include calligraphy or artwork.

### WEDDING SIGNAGE

Acrylic Sign Package 1: Welcome Sign (18" x 24") Signature Drink (11" x 14") Bar Menu (11" x 14") Dessert Menu (11" x 14") In Memory (11" x 14") Cards & Gifts (8" x 10") Guest Book (8" x 10") \$350	Acrylic Sign Package 2: Welcome Sign (18" x 24") Signature Drink (11" x 14") Bar Menu (11" x 14") Dessert Menu (11" x 14") In Memory Sign (11" x 14") Cards & Gifts (8" x 10") Guest Book (8" x 10") Unplugged Ceremony or Rehearsal Dinner (18" x 24") Table Numbers (up to 15) \$500
---	---

Size of signage can be adjusted for an additional cost.

### CUSTOM BUILDS & DISPLAYS

Hanging Display with Acrylic	from \$400*
8' x 8' Photo Backdrop	from \$500*
Tower Display with Acrylic	from \$650*
Custom Builds	Priced per project

### MURAL ART

Mural art is priced from \$15 per square foot and does not include travel, extra equipment (like lift or scaffolding), or licensing.

Moveable Murals: from \$1500

DELIVERY, SETUP & PICKUP ADDITIONAL.

ASK ME ABOUT MY CLASSES!

# CLIENT *Testimonials*

"Kristin was amazing to work with--responsive, flexible, and professional. She created custom displays that exceeded our expectations. I would recommend her to anyone looking for a custom design from an amazing local artist."

ERYN K., MEDVET

"Working with Kristin/Lovely Arrows Designs for our hand-written seating chart was a seamless experience. We had our contract, invoice, and seating chart formalized within about 48 hours of sending the initial email.

Kristin is extremely easy to work with, and her work is simply flawless. We couldn't have been more thrilled with how beautiful the seating chart turned out. My aunt even asked, "Holy cow is that written by hand?" Great experience."

CLAIRE F., 2023 BRIDE

"I wanted to take a moment to express my utmost appreciation for the incredible work Kristin performed on a calligraphy project for our recent work event. It was truly outstanding!

Despite the last-minute nature of our request, Kristin not only accepted the challenge but worked tirelessly throughout the night to ensure the 500 envelopes were ready for our event the next morning. Her commitment to excellence and dedication to meeting tight deadlines truly left us in awe.

"Her ability to turn around such a large volume of work with precision and care showcased her exceptional skills and professionalism. We couldn't be happier with the results, and Kristin's contributions undoubtedly played a significant role in the success of our event.

JAMIE G., HELLO GOODWIN

## THANK YOU

*From Lovely Arrows*

We believe art is like the people we serve, pretty but not perfect. Life is messy but it is also beautiful and fun! We work with clients to bring light to every special event and moment they share.

We can't wait to create joy together!

*Kristin Baisden*

Owner, Lovely Arrows Designs

